

GROUPON

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Daily Deals on the Best in Chicago

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Supporting Causes & Causing a Scene

What is Groupon G-Team?



Long, long ago (2008), Groupon was born out of a group action and fundraising platform called **The Point**. As the Groupon community grew, our collective consumer power helped people get great deals and discover fun ways to experience their cities.

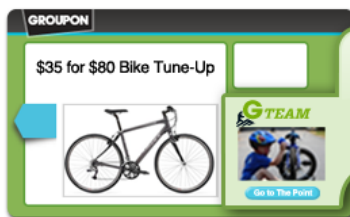


After a desert vision quest where we invoked our ancestral spirits, we are repossessed with The Point's powers. Newly inspired, we've devised a way to connect Groupon users with their communities in a different way—with G-Team. Groupon followers who want to do good, have fun, and make a real impact can now join forces through G-Team campaigns.



G-Team campaigns range from ridiculous flashmobs to fundraisers that benefit local community organizations. Every G-Team campaign connects you with enough people to achieve something awesome that you couldn't have done alone.

Here are some examples of G-Team campaigns tied to Groupon deals:

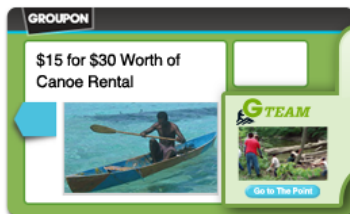


Philanthropic Fundraising



\$800 Dollars So Far

If the G-Team collectively raise \$1,000, a local bike cooperative will fix up 100 broken, used bikes, and donate them to disadvantaged youth in your city.



Civic Engagement




25% **5** people to go [JOIN](#)

If 25 people who purchase today's Groupon join, we'll all come for 4 Saturdays in July to help clean up the river.

Groupon

\$10 for \$30 Worth of French Cuisine



GTEAM



Go to The Point

Weird Spectacles

the point
make something happen




75% **13** people to go **JOIN**


If 50 people who like French food and J.R.R. Tolkein all agree, we'll all redeem our Groupons on the same night & show up to the restaurant dressed as Gandalf.

Groupon

\$45 for a \$100 Salsa Class



GTEAM



Go to The Point

Social Events

the point
make something happen



87% **2** people to go **JOIN**

If 12 single people who bought today's Groupon agree to sign up for the Wednesday night class, we'll all have a Singles Salsa class together!



We're launching our pilot G-Team in Chicago, and hope to come to your city soon. As a Groupon subscriber you'll be notified of the daily deals and the G-Team campaigns in your community: (link to subscribe to daily e-mails)

- Keep in mind, G-Team campaigns typically...**
- benefit the local communities of our subscribers
 - run for limited period of time, usually one day
 - support causes that resonate with our subscribers
 - aid specific projects (as opposed to broad fundraising efforts)
 - only succeed if they reach a "tipping point"
 - are creatively organized around a compelling story

Want to feature your Non-Profit?

[Apply for Sponsorship](#)

Just have a good idea you want to start?

[Suggest a Campaign](#)



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Total dollars saved
\$269,810,472
Total Groupons bought
6,482,643

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Extra

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