

GROUPON Goods GATEWAY® CUSTOM COLOR GUIDE

Products that require color attributes not found in the color values list can be defined using custom color. Custom color allows a product to have a customized color name in the drop-down list, while keeping the color group associated for left-hand navigation. Customized values also allows multiple products within the same color group to be created without being considered duplicate.

	A	B	C	D	E
1	Category ID	Attribute	Required?	Allow Free Text?	Can Be Custom?
2323	Apparel_Unisex_Cold Weather_Gloves	Color	Y	N	Y
2324	Apparel_Unisex_Cold Weather_Gloves	Generic Size	N	N	N
2325	Apparel_Unisex_Cold Weather_Gloves	Special Sizes	N	N	N
2326	Apparel_Unisex_Cold Weather_Gloves	Fabric/Material	N	N	N
2327	Apparel_Unisex_Cold Weather_Gloves	Apparel and Footwear Material	N	Y	N
2328	Apparel_Unisex_Cold Weather_Gloves	Apparel and Footwear Sizing Chart	N	Y	N
2329	Apparel_Unisex_Cold Weather_Gloves	Apparel and Footwear Care Instructions	N	Y	N

In order to find out if an attribute allows custom color, consult the “Attributes” tab in the bulk upload file. Here you can see if :

- an attribute is required for a category
- whether it is free text
- if it can be custom.

	A	B	C	BG	BH	BI	BJ	BK	BL
1	Category ID	Vendor SKU	Product/Product Group Title	Attribute 1 Name	Attribute 1 Value	Attribute 2 Name	Attribute 2 Value	Attribute 3 Name	Attribute 3 Value
2	Apparel_Unisex_Cold Weather_Gloves	MVT10357-BLK	Micro Velvet Touch Screen Gloves With Glow Tips	Color	Black // Charcoal Black with Grey Fingertips	Generic Size	Medium	Apparel and Footwear Material	100% Polyester
3	Apparel_Unisex_Cold Weather_Gloves	MVT10357-GRY	Micro Velvet Touch Screen Gloves With Glow Tips	Color	Grey // Fossil Grey with Brown Fingertips	Generic Size	Medium	Apparel and Footwear Material	100% Polyester
4	Apparel_Unisex_Cold Weather_Gloves	MVT10357-ORG	Micro Velvet Touch Screen Gloves With Glow Tips	Color	Orange // Neon Orange with Grey Fingertips	Generic Size	Medium	Apparel and Footwear Material	100% Polyester
5	Apparel_Unisex_Cold Weather_Gloves	MVT10357-ROS	Micro Velvet Touch Screen Gloves With Glow Tips	Color	Red // Fuchsia with Grey Fingertips	Generic Size	Medium	Apparel and Footwear Material	100% Polyester

When entering a custom attribute, enter the hard-coded value (such as “Black”), followed by two forward slashes (//) and the custom value (such as “Charcoal Black with Grey Fingertips”).

PRODUCTS

Product Group ID
MVT10357

Edit Selected Delete Selected


	SKU*	Model #	Product ID*	QTY	Unit Price*	Status		
<input type="checkbox"/>	Charcoal Black with Grey Fingertips Medium 100% Polyester	MVT10357-BLK	MVT10357-BLK	827250806110 <small>UPC</small>	1000	9.75	APPROVED	<input checked="" type="checkbox"/> Edit
<input checked="" type="checkbox"/>	Fossil Grey with Brown Fingertips Medium 100% Polyester	MVT10357-GRY	MVT10357-GRY	827250806134 <small>UPC</small>	1000	9.75	APPROVED	<input checked="" type="checkbox"/> Edit
<input type="checkbox"/>	Neon Orange with Grey Fingertips Medium 100% Polyester	MVT10357-ORG	MVT10357-ORG	827250808060 <small>UPC</small>	1000	9.75	APPROVED	<input checked="" type="checkbox"/> Edit
<input type="checkbox"/>	Fuchsia with Grey Fingertips Medium 100% Polyester	MVT10357-ROS	MVT10357-ROS	827250808077 <small>UPC</small>	1000	9.75	APPROVED	<input checked="" type="checkbox"/> Edit

The combination above is reflected on the “Update Product Group” page as the custom color attribute only. While the color group associated with the product is still present, it is hidden and the attribute is referred to by its custom color.

Update Product Group Basic Information Images





[← All Products](#)

PRODUCT GROUP IMAGES



[+ Add Image to Product Group](#)

PRODUCT IMAGES

<input type="checkbox"/>		MVT10357-BLK	Charcoal Black with Grey Fingertips, Medium, 100% Polyester
	+ Add Image to Variation		
<input type="checkbox"/>		MVT10357-GRY	Fossil Grey with Brown Fingertips, Medium, 100% Polyester
	+ Add Image to Variation		
<input type="checkbox"/>		MVT10357-ORG	Neon Orange with Grey Fingertips, Medium, 100% Polyester
	+ Add Image to Variation		
<input type="checkbox"/>		MVT10357-ROS	Fuscia with Grey Fingertips, Medium, 100% Polyester
	+ Add Image to Variation		

These custom colors are also present on the Images tab of the “Update Product Group” page.

[Goods](#) > [Women's Fashion](#) > [Women's Accessories](#) > [Women's Gloves \(6\)](#)

Micro Velvet Touch Screen Gloves With Glow Tips

FROM **\$12.99**


Select Color

- Select Color
- Charcoal Black with Grey Fingertips
- Fossil Grey with Brown Fingertips
- Fuscia with Grey Fingertips
- Neon Orange with Grey Fingertips

Few Left! Up to 13% Off

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Product Details

Micro Velvet Touch Screen Gloves With Glow Tips

Touch screen micro-velvet gloves work like magic on any touch screen surface while keeping your hands toasty. The Unisex design is extremely comfortable and comes with glow in the dark tips.

- Extra warm and breathable micro velvet material
- Works on all popular touch screens
- Machine wash with like colors
- Included in the box: One Pair of Gloves
- Made in China

For post-purchase inquiries, please contact [Groupon customer support](#).

Goods sold by Groupon Goods. View the [Groupon Goods FAQ](#) to learn more.

The drop-down menu on the deal page reflects the custom colors used in the bulk upload file.