

WELCOME!

First of all, thank you so much for taking advantage of my Groupon offer! I'm looking forward to working with you and your family. Below is some important information about booking your session, how you will order your prints, your potential investment, and some clothing advice. Please review the information closely and please let me know if you have any questions!

SCHEDULING

Regular hours are Monday, Wednesday, Thursday and Friday with very limited Saturday availability (Saturdays are generally reserved for weddings). I am closed on Sundays and Tuesdays. Sessions will typically happen in the last 1-2 hours before sunset, so if you have children in school, or you have a job that requires you to work until 5/6pm, you will want to schedule your session in the summer when we will be shooting after 6 or 7pm.

Bookings are available for the current month, plus the next 2. So if the current month is April, you may book a session for April, May, or June. To book your session, please contact me via email at info@markjanzenphotography.com.

Your Groupon expires 4/21/13 and all sessions must be scheduled by 1/21/13 - no session availability is guaranteed if you contact the studio after 1/21/13.

Session rescheduling and cancellation requires a 48 hour notice. No shows or cancellations made with less than 48 hours notice may incur a rescheduling fee of \$55.

LOCATIONS

Everything is shot on location, I do not maintain a "shooting" studio. There are 3 types of locations that I typically use for portrait sessions and the seasons can affect the look of some locations significantly.

Personal Location - This typically means the family home, but it can also be any location that is special to you and your family. I can also shoot your family doing something special to you in a more documentary fashion. These personally are my favorite sessions as they show more of the essence of your family and your unique environment.

Urban Location - This is a session somewhere "in the city". It typically features images that make use of the unique textures, colors, lines and light found in an urban environment. For this session we talk a little more about your clothing, colors in your home, and overall look of your images so that they match your home decor and accent your family's look. This is the closest to a "studio" look you will see in my work.

Rural Location - This type of session takes place somewhere outside of town. Maybe on a farm, in a blossoming orchard, foothill scenes, or at the park to take advantage of the changing leaves in the fall. The seasons have a significant effect on these locations. Green grasses, blossoming orchards and wildflowers happen in February through March. Fall color is prevalent in November. In late spring and summer the green grasses turn golden brown and have a gorgeous glow in the evening as the sun sets. In winter, things tend to be "blah" from December through January.

INVESTMENT

You have made a great deal by purchasing this Groupon, but I can assure you that you will want to purchase more than the included prints once you see your images after the session. Please plan ahead accordingly so that you don't have to leave too many great images behind. A typical expenditure after the session ranges from \$400 to \$800 for most clients, but while some spend less, many spend much more. Individual print prices are listed on page 2, and you'll also receive some special offers when you arrive for your ordering session.

ORDERING

After your session you will be invited to my location for your in-studio ordering session. This will be your opportunity to order your prints and all "decision-makers" should be present. You will receive 10% off any additional order placed at this session. It's highly advisable that you arrange a sitter for any small children as they tend to make your experience less than pleasant after about the first 10 minutes. There is no online ordering available for local clients. Online ordering for out of town clients is available but requires a minimum, pre-paid purchase of \$350+tax.

CLOTHING

Nearly everyone asks this question, so I'm going to put some advice here for your planning purposes. My primary advice consists of two "do not's". First of all, don't dress everyone the same - like everyone in white shirts in white shirts and khakis or black shirts and blue jeans. Second, try to avoid any patterns, stripes, and plaids. Generally, these prints are distracting and solid colors will photograph much better. As far as specific colors go, try to stay within a color family with some complimentary colors mixed in. Whenever possible, letting your personal style come through is a good thing. Earthy blues and greens, blues and grays, greens and browns all look great together. My best advice? Take some time looking through my galleries and family portrait posts on my website and take note of what you like in those images.

PRINTS Pricing for individual prints. 'Standard' prints 11x14 and larger, and 'Framed' prints 8x10 and larger, are mounted.

Size (qty)	Standard	Framed	Frame+Mat	Gallery Wrap	Framed Wrap
Wallets (8)	45	--	--	--	--
Wallets (56)	130	--	--	--	--
4x6 (4)	60	--	--	--	--
5x7 (2)	60	--	--	--	--
8x10	60	150	200	175	300
11x14	100	200	300	275	500
12x18	150	300	350	350	--
16x20	200	350	450	425	650
16x24	250	425	525	475	700
20x24	300	500	575	550	800
20x30	350	575	775	600	850
24x30	400	650	850	700	950
24x36	450	875	1050	775	1100
30x40	500	1000	--	950	1300
30x45	--	--	--	1000	--
40x60	--	--	--	1300	1900
Premium frame upgrade on 16x20 or larger prints				Tier 2 100	Tier 3 200

FILES and PROOFS High resolution digital files including personal-use printing rights and printed proofs.

Full Resolution Digital Files - Color Corrected and Retouched Master Print Files

Individual File	150
Favorite 5	500
Top 10	750
Full Set	1500

Files for all images ordered as prints are included at no charge on orders over \$750.

Set of bordered and bound 5x7 printed proofs

Proof set	200
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