



TOBY KEITH HAS BEEN AMONG THE TOP MUSICAL PERFORMERS IN ANY GENRE THROUGHOUT THIS PAST DECADE, AND IS RANKED AMONG THE TOP SELLING ARTISTS IN ALL GENRES AT NO. 3 ON BILLBOARD'S TOP 200 ARTISTS OF THE DECADE. HE WAS ALSO NAMED BILLBOARD'S NO. 1 COUNTRY ARTIST OF THE DECADE AND NO. 1 COUNTRY SONGWRITER OF THE DECADE, AND WAS HONORED BY NASHVILLE SONGWRITERS ASSN. INTERNATIONAL (NSAI), WHICH AWARDED HIM ITS PRESTIGIOUS SONGWRITER/ARTIST OF THE DECADE AWARD. HE IS A THREE-TIME BMI COUNTRY ARTIST/SONGWRITER OF THE YEAR WITH HIS CATALOG GENERATING MORE THAN 75 MILLION AIRPLAY PERFORMANCES.

KEITH'S BUSINESS EMPIRE IS AS EXPANSIVE AS HIS HIT MAKING ABILITY, ENCOMPASSING RESTAURANTS, MOVIES, A RECORD LABEL AND HIS OWN BRAND OF LIQUOR. THOSE SUCCESSSES LEAD FORBES TO REGULARLY RANK KEITH AS ONE OF THE TOP-EARNING MUSICIANS IN THE ENTERTAINMENT INDUSTRY.

KEITH'S SIXTEENTH ALBUM, "HOPE ON THE ROCKS", WAS RELEASED IN LATE 2012. IT PRODUCED ONLY TWO SINGLES, BOTH OF WHICH HIT THE TOP 20: "I LIKE GIRLS THAT DRINK BEER" AND THE TITLE TRACK. IN MID-2013, HE ENTERED THE CHARTS WITH "DRINKS AFTER WORK", FROM A YET-UNTITLED SEVENTEENTH ALBUM. IN FACT, FEW SELF-CONTAINED ARTISTS IN THE HISTORY OF THE RECORDING INDUSTRY CAN BOAST AS CONSISTENT AND LONG-TENURED A RUN ON THE CHARTS AS TOBY KEITH. HE'S HAD MORE THAN 75 MILLION SPINS AS A SONGWRITER, AND HIS NUMBER ONE HIT SONG, "AMERICAN RIDE", WAS RECENTLY CERTIFIED AS A GOLD DIGITAL SINGLE EXCEEDING 500,000 DOWNLOADS. KEITH'S PLACE AS ONE OF MUSIC'S MOST SUCCESSFUL ENTERTAINERS IS REFLECTED IN THE EIGHT NOMINATIONS AND TWO WINS HE HAS RECEIVED IN THE ACADEMY OF COUNTRY MUSIC'S MOST PRESTIGIOUS CATEGORY - "ENTERTAINER OF THE YEAR", SINCE THE TURN OF THE MILLENNIUM. KEITH ALSO WON THE "MUSIC VIDEO OF THE YEAR" IN 2012 FOR "RED SOLO CUP", FROM BOTH THE COUNTRY MUSIC ASSOCIATION AND ACADEMY OF COUNTRY MUSIC.

"I LOVE THIS BAR. IT'S MY KIND OF PLACE. JUST WALKIN' THROUGH THE FRONT DOOR, PUTS A BIG SMILE ON MY FACE."

Toby Keith



BIG DOG DADDY 100 OZ CHALLENGE

DESSERTS

FRIED TWINKIES

FRIED TWINKIES, SWEET CREAM AND STRAWBERRY SAUCE

\$6.99 \$5.99

CHOCOLATE CHIP BROWNIE EXPLOSION

ICE CREAM BETWEEN TWO OF OUR HOUSE MADE BROWNIES, HOT FUDGE, WHIPPED CREAM AND CARAMEL SAUCE FINISHED WITH A CHERRY ON TOP

\$6.99 \$5.99

SOUTHERN PECAN PIE

A SOUTHERN CLASSIC WITH VANILLA ICE CREAM AND WHIPPED CREAM

\$6.99 \$5.99

BREAD PUDDING

CLASSIC BREAD PUDDING WITH BOURBON ICE CREAM, SALTED CARAMEL AND VANILLA SAUCE

\$6.99 \$5.99

☞ — TOTAL REWARDS PRICING. SHOW YOUR CARD TO RECEIVE THE DISCOUNTED PRICE. IF YOU ARE NOT A MEMBER, PLEASE SIGN UP FOR FREE AT THE TOTAL REWARDS BOOTH. UP TO FIVE GUESTS PER TOTAL REWARDS CARD.

TOBY KEITH'S SIGNATURE DRINKS 32 OZ. FOR 19

WHISKEY GIRL

JACK DANIEL'S TENNESSEE WHISKEY AND DISARONNO AMARETTO WITH PINEAPPLE AND ORANGE JUICES. SHAKEN AND SERVED ON THE ROCKS

GEORGIA PEACH

SKYY VODKA, HIRAM WALKER PEACH SCHNAPPS AND SIERRA MIST, SERVED ON THE ROCKS

THE SOUTHERN KISS

SOUTHERN COMFORT, DISARONNO AMARETTO AND PEPSI, SERVED ON THE ROCKS

SOUTHERN SUNRISE

SOUTHERN COMFORT, SAUZA TEQUILA, ORANGE JUICE, GRENADINE, GARNISHED WITH A CHERRY AND ORANGE SLICE

THE PATRIOT

JIM BEAM KENTUCKY BOURBON, SOUTHERN COMFORT, MARTINI & ROSSI DRY VERMOUTH AND SOUR MIX, TOPPED WITH SIERRA MIST AND SERVED ON THE ROCKS

WHITE TRASH WITH MONEY

CHAMBORD BLACK RASPBERRY LIQUEUR, SIERRA MIST, SWEET & SOUR MIX AND A FLOAT OF COORS LIGHT

THE MASON DIXON

SKYY VODKA, MALIBU COCONUT RUM, DISARONNO AMARETTO, CAPTAIN MORGAN ORIGINAL SPICED RUM, GRENADINE AND PINEAPPLE JUICE, SERVED ON THE ROCKS

TOADSUCK POND

(YES THE POND OFF OF I-40 IN ARKANSAS)
SKYY VODKA, MIDORI MELON LIQUEUR, MALIBU COCONUT RUM AND PINEAPPLE JUICE, SERVED ON THE ROCKS

THE VEGAS DREAM

SLOE GIN, SKYY VODKA, SOUTHERN COMFORT, DISARONNO AMARETTO, TRIPLE SEC WITH LIME, ORANGE JUICE AND A FLOAT OF BACARDI 151 RUM

BE SOMEBODY

JACK DANIEL'S TENNESSEE WHISKEY, SAUZA TEQUILA, CAPTAIN MORGAN ORIGINAL SPICED RUM, SWEET & SOUR MIX, SPLASH OF PEPSI, GARNISHED WITH LIME AND SERVED ON THE ROCKS

WHO'S YOUR DADDY MARGARITA

SAUZA TEQUILA, SWEET & SOUR, ORANGE JUICE AND A FLOAT OF GUINNESS

I LOVE THIS "BAR"-GARITA

WILD SHOT SILVER MEZCAL, TRIPLE SEC AND FRESHLY SQUEEZED LIME JUICE, GARNISHED WITH LIME

BEERS

BLUE MOON, COORS, COORS LIGHT, CORONA EXTRA, CORONA LIGHT, HEINEKEN, HEINEKEN LIGHT, GUINNESS, MGD, MILLER 64, MIKE'S HARD LEMONADE, MILLER CHILL, MILLER LITE, SHINER BOCK

I ♥ THIS
BAR & GRILL

Toby Keith





CHILI CHEESE FRIES \$8.99 \$7.99
 TOBY KEITH'S SEASONED FREEDOM FRIES TOPPED WITH OUR HOUSE MADE CHILI, MELTED CHEDDAR CHEESE, DICED RED ONIONS AND TOMATOES

“STAYS IN MEXICO” QUESADILLA \$12.99 \$11.99
 GRILLED FLOUR TORTILLA FILLED WITH ONIONS, PEPPERS, OUR TWO CHEESE BLEND AND YOUR CHOICE OF SEASONED-SMOKED BEEF BRISKET OR FAJITA CHICKEN. SERVED WITH OUR HOUSEMADE POBLANO SALSA

SOUTHERN FRIED CHICKEN STRIPS \$10.99 \$9.99
 CHICKEN STRIPS HAND-DIPPED IN BUTTERMILK BREADING, SEASONING WITH TOBY'S SECRET BLEND OF HERBS AND SPICES THEN FRIED TO PERFECTION

CAJUN SHRIMP \$12.99 \$11.99
 BREADED SHRIMP FRIED GOLDEN BROWN AND DUSTED WITH CAJUN SPICES. SERVED WITH CAJUN REMOULADE SAUCE FOR DIPPING

MEATLOAF POTATO SKINS \$12.99 \$11.99
 FRIED POTATO SKINS FILLED WITH MEATLOAF, SOUR CREAM AND GREEN ONIONS THEN TOPPED WITH TOMATO GLAZE. SERVED WITH BROWN GRAVY

COUNTRY STYLE CHICKEN DUMPLING SOUP \$7.99 \$6.99
 PURE COUNTRY JUST LIKE GRANDMA USED TO MAKE

TORTILLA SOUP \$7.99 \$6.99
 CHICKEN AND PEPPER SOUP WITH CRISPY FRIED TORTILLAS AND SHREDDED CHEDDAR CHEESE

CHILI \$8.99 \$7.99
 HOMEMADE CHILI WITH A LITTLE KICK TOPPED WITH CHEDDAR CHEESE AND TORTILLA CHIPS

ITEMS WITH ARE TOBY KEITH'S SIGNATURE DISHES

= TOTAL REWARDS PRICING. SHOW YOUR CARD TO RECEIVE THE DISCOUNTED PRICE. IF YOU ARE NOT A MEMBER, SIGN UP FOR FREE AT THE TOTAL REWARDS BOOTH.

“KNOCK YOURSELF OUT” NACHOS \$12.99 \$11.99
 YOUR CHOICE OF SMOKED BEEF BRISKET OR FAJITA CHICKEN ON CRISP RED, WHITE & BLUE TORTILLA CHIPS WITH CHEDDAR AND PEPPER JACK CHEESES, JALAPEÑOS, REFRIED BEANS, GREEN ONIONS, TOMATOES, ROASTED GREEN CHILIES AND SOUR CREAM

WHISKEY GIRL WINGS \$13.99 \$12.99
 OUR FAMOUS CHICKEN WINGS FRIED UNTIL CRISP AND TOSSED WITH TOBY'S TANGY BBQ SAUCE OR SPICY WING SAUCE. SERVED WITH CARROT AND CELERY STICKS AND BLUE CHEESE DRESSING

RED, WHITE AND BLUE CHIPS \$7.99 \$6.99
 BASKET OF CRISP RED, WHITE AND BLUE TORTILLA CHIPS SERVED WITH CHILI CON QUESO AND FRESH SALSA

TOBY'S BIG DADDY PLATTER \$18.99 \$17.99
 TWO DEEP-FRIED BBQ WINGS, TWO JALAPEÑO POPPERS, TWO BUFFALO JACK & BLUE CHEESE STICKS, TWO HOUSEMADE MAC & CHEESE BALLS AND TWO MEATLOAF-POTATO SKINS. SERVED WITH SOUTHWEST RANCH, AND BROWN GRAVY SAUCES

FRIED MAC & CHEESE BALLS \$9.99 \$8.99
 BEER BATTERED MACARONI AND CHEESE BALLS FRIED TO A GOLDEN BROWN AND SERVED WITH SOUTHWEST RANCH FOR DIPPING

CHEESE STICKS \$9.99 \$8.99
 CHOICE OF MOZZARELLA OR BUFFALO JACK BLUE CHEESE STICKS, SERVED WITH MARINARA, RANCH OR BLUE CHEESE DRESSING

SALADS
CRISPY SHRIMP SALAD \$16.99 \$14.99
 TENDER BREADED SHRIMP SERVED OVER SPRING MIX WITH CUCUMBER, TOMATO, SHAVED ONIONS AND PICKLED OKRA TOSSED IN A CREAMY AVOCADO DRESSING

BBQ CHICKEN SALAD \$15.99 \$13.99
 BBQ CHICKEN BREAST ON CRISP ICEBERG AND ROMAINE LETTUCE TOSSED WITH TOBY'S OWN TANGY-HONEY MUSTARD SAUCE AND TOPPED WITH BLACK BEANS, FRESH AVOCADO, CHEDDAR CHEESE, TOMATO WEDGES AND CRISPY FRIED ONIONS



ALL ENTRÉES COME WITH CHOICE OF TWO SIDES AND BASKET OF MINI CORN BREAD, SOFT ROLLS AND SWEET HONEY BUTTER UNLESS OTHERWISE SPECIFIED
 ADD A DINNER SALAD TO ANY ENTRÉE FOR \$2

COWBOY PRIME TOP SIRLOIN STEAK \$25.99 \$23.99
 USDA PRIME 10 OZ. TOP SIRLOIN RUBBED WITH TOBY'S SPECIAL SEASONING AND GRILLED TO PERFECTION. TRY IT REGULAR, BLACKENED OR TOPPED WITH TOBY KEITH'S FAMOUS BBQ SAUCE

BABY BACK RIBS (FULL RACK) \$27.99 \$25.99 (HALF RACK) \$20.99 \$18.99
 TENDER, SLOW ROASTED PORK RIBS, HOUSE-SMOKED AND BASTED WITH TOBY'S BBQ

BBQ RIB AND SHRIMP COMBO \$25.99 \$23.99
 HALF RACK OF HOUSE-SMOKED BABY BACK RIBS BASTED IN TOBY KEITH'S WORLD FAMOUS BBQ SAUCE AND FOUR BEER BATTERED HAND-DIPPED SHRIMP SERVED WITH TARTAR SAUCE

TOBY'S RIB AND WING DINNER \$27.99 \$25.99
 THREE BBQ-GLAZED BABY BACKS, THREE HONEY-DIPPED BABY BACKS, TWO BUFFALO-STYLE WINGS AND TWO BBQ WINGS. SERVED WITH BBQ SAUCE AND BLUE CHEESE DRESSING

HONEY BBQ SALMON \$19.99 \$17.99
 HONEY-BBQ GLAZED SALMON SERVED OVER WILD RICE AND VEGETABLES

“GETCHA SOME” FAJITAS \$18.99 \$16.99
 CHOICE OF TOBY'S SPICE RUBBED STEAK OR BLACKENED CHICKEN WITH PEPPERS AND ONIONS ON A SIZZLING SKILLET. SERVED WITH SPANISH RICE AND BLACK BEANS, SALSA, SOUR CREAM, GUACAMOLE AND A CHOICE OF FLOUR OR CORN TORTILLAS

DRY RUBBED PRIME RIB (16 OZ. TOBY'S CUT) \$28.99 \$26.99 (10 OZ. LADIES CUT) \$23.99 \$21.99
 SERVED WITH TWICE BAKED POTATOES, SEASONAL VEGETABLES, AU JUS AND CREAMY HORSERADISH

CAESAR SALAD \$12.99 \$10.99
 CRISP ROMAINE MIXED LETTUCE TOSSED IN CAESAR DRESSING AND TOPPED WITH PARMESAN CHEESE AND CROUTONS

CHICKEN CAESAR SALAD \$15.99 \$13.99
 GRILLED CHICKEN BREAST WITH CRISP ROMAINE MIXED LETTUCE TOSSED IN A CAESAR DRESSING AND TOPPED WITH PARMESAN CHEESE AND CROUTONS



ALL ENTRÉES COME WITH CHOICE OF TWO SIDES AND BASKET OF MINI CORN BREAD, SOFT ROLLS AND SWEET HONEY BUTTER UNLESS OTHERWISE SPECIFIED
 ADD A DINNER SALAD TO ANY ENTRÉE FOR \$2

“SHOULD'VE BEEN A COWBOY CHICKEN FRIED STEAK \$18.99 \$16.99
 HAND-BREADED CUBED STEAK, FRIED TILL GOLDEN BROWN AND THEN SMOTHERED WITH COUNTRY GRAVY

HOMEMADE HONKY TONK MEATLOAF \$18.99 \$16.99
 TWO THICK SLICES OF HOMEMADE MEATLOAF TOPPED WITH BROWN GRAVY

BBQ HALF ROTISSERIE CHICKEN \$17.99 \$15.99
 HALF CHICKEN SEASONED WITH TOBY'S OWN BLEND OF HERBS AND SPICES SMOTHERED IN TOBY'S WORLD FAMOUS BBQ SAUCE

BEER BATTERED FISH AND CHIPS \$18.99 \$16.99
 FOUR PIECES OF BEER BATTERED WHITE FISH FRIED UNTIL GOLDEN BROWN, SERVED WITH FREEDOM FRIES, COLESLAW AND CAJUN TARTAR SAUCE

FRIED CATFISH DINNER \$18.99 \$16.99
 CORNMEAL DUSTED CATFISH, FRIED-GOLDEN BROWN SITTING ON TOP OF FREEDOM FRIES AND SERVED WITH COLESLAW AND REMOULADE SAUCE

DON'T FORGET TO VISIT OUR RETAIL SHOP FOR GREAT TOBY KEITH MERCHANDISE

\$3 SHARED PLATE CHARGE / \$3 FOR TO GO ORDERS
 18% GRATUITY ADDED TO ALL PARTIES OF 8 OR MORE.



ADD FREEDOM FRIES TO ANY SANDWICH FOR ONLY \$2

PULLED PORK \$13.99 \$12.99
 SHREDDED, SLOW-ROASTED PORK SHOULDER TOSSED IN TOBY'S BBQ SAUCE THEN TOPPED WITH CRISP COLESLAW AND SERVED ON A FRESH BAKED BUN

“I LOVE THIS BAR” BBQ BEEF SANDWICH \$13.99 \$12.99
 SMOKED AND BBQ GLAZED SHREDDED BEEF TOPPED WITH FRIED ONIONS AND SERVED ON A TOASTED HOAGIE ROLL

SHE'S A HOTTIE WRAP \$13.99 \$12.99
 DEEP-FRIED CHICKEN BREAST DIPPED IN HOT WING SAUCE WITH SHREDDED LETTUCE, DICED TOMATO, BLUE CHEESE, GUACAMOLE, CRISPY BACON AND RED ONIONS WRAPPED IN A SUN-DRIED TOMATO TORTILLA

GRILLED CHICKEN WRAP \$13.99 \$12.99
 GRILLED CHICKEN BREAST TOSSED WITH SHREDDED LETTUCE, ROASTED CORN, AVOCADO, DICED TOMATO, RED ONIONS AND BBQ RANCH DRESSING AND WRAPPED IN A SPINACH TORTILLA

VEGETARIAN WRAP \$13.99 \$12.99
 SHREDDED LETTUCE, SPROUTS, ROASTED-RED PEPPERS, GRILLED CORN, AVOCADO AND DICED CUCUMBERS TOSSED IN OUR LOW-FAT RED WINE VINAIGRETTE DRESSING AND WRAPPED IN A SPINACH TORTILLA. SERVED WITH FRESH FRUIT

TRIPLE DECKER CLUB \$13.99 \$12.99
 SMOKED TURKEY BREAST, BACON, AMERICAN CHEESE, LETTUCE, TOMATO AND MAYONNAISE ON YOUR CHOICE OF WHITE, WHEAT, RYE OR SOURDOUGH TOAST

SHRIMP BLT PO-BOY \$15.99 \$14.99
 BLACKENED SHRIMP WITH FRIED-GREEN TOMATOES, CRISPY BACON, CAJUN REMOULADE AND SPRING MIX ON A HOAGIE ROLL

COWBOY REUBEN \$13.99 \$12.99
 THIS DELI CLASSIC HAS GONE COWBOY WITH SLICED CORNED BEEF BRISKET PILED HIGH AND TOPPED WITH STRIPS OF BACON, MELTED SWISS CHEESE, COLESLAW AND JALAPEÑO-SOUTHWEST RANCH STACKED BETWEEN GRILLED EXTRA THICK RYE BREAD

NEW WEST BBQ CHICKEN SANDWICH \$13.99 \$12.99
 GRILLED CHICKEN BREAST TOPPED WITH CHEESE OF YOUR CHOICE, TOBY'S BBQ SAUCE, CRISP BACON, FRIED ONIONS, LETTUCE AND TOMATO

“BIG BULL RIDER” STEAK SANDWICH \$15.99 \$14.99
 GRILLED PRIME FLAT IRON STEAK TOPPED WITH SWISS CHEESE, SAUTÉED ONIONS AND MUSHROOM AND SERVED ON A GRILLED HOAGIE ROLL

WORLD FAMOUS FRIED BOLOGNA SANDWICH \$13.99 \$12.99
 THICK CUT BOLOGNA SEARED WITH ONIONS AND AMERICAN CHEESE, TOPPED WITH MIRACLE WHIP DRESSING AND SERVED ON TEXAS TOAST

*CONSUME MINDFULLY OR UNDRUNKEN MEAT, POULTRY, SEAFOOD OR EGGS. MAY INCREASE YOUR RISK OF FOOD BORN ILLNESS. ESPECIALLY IN CASES OF CERTAIN MEDICAL CONDITIONS AND PREGNANCIES

ADD FREEDOM FRIES TO ANY BURGER FOR ONLY \$2

“AMERICAN SOLDIER” BURGER \$13.99 \$12.99
 100% ALL-BEEF GRILLED BURGER TOPPED WITH YOUR CHOICE OF CHEDDAR, SWISS, AMERICAN OR PEPPER JACK CHEESE, LETTUCE, TOMATO AND ONION

“OLD WEST” BURGER \$14.99 \$13.99
 100% ALL-BEEF GRILLED BURGER TOPPED WITH CHEDDAR CHEESE AND CRISP BACON THEN SMOTHERED IN TOBY'S BBQ SAUCE TOPPED WITH BEER BATTERED ONION RINGS

HOTTIE BURGER \$14.99 \$13.99
 A HOT LINK SITTING ON TOP OF AN ALL-BEEF BURGER TOPPED WITH PEPPER JACK CHEESE, FRIED ONIONS, LETTUCE AND TOMATO

BIG COUNTRY CHILI BURGER \$14.99 \$13.99
 AN ALL-BEEF BURGER TOPPED WITH OUR HOUSEMADE CHILI, SOUR CREAM, JALAPEÑOS AND MELTED CHEESE. YOU NEED EXTRA NAPKINS FOR THIS ONE

TURKEY AVOCADO SWISS BURGER \$13.99 \$12.99
 GRILLED TURKEY BURGER TOPPED WITH TOMATOES, AVOCADO, RED ONION, SWEET PEA SPROUTS AND SWISS CHEESE

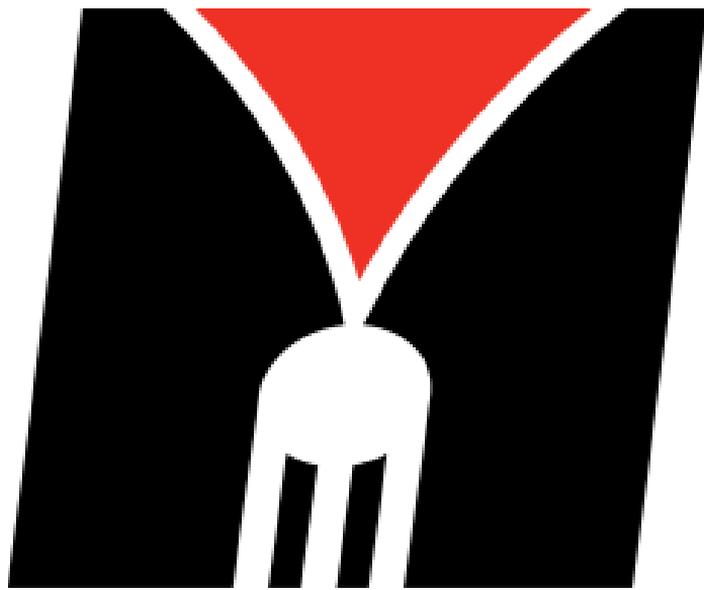
BIG DOG DADDY 100 OZ. CHALLENGE
 COMPLETE THIS 100 OZ. CHALLENGE ALL 'BY YOURSELF' AND TAKE HOME A FREE CUSTOM BIG DOG DADDY T-SHIRT:
 32 OZ. ANGUS BEEF BURGER
 32 OZ. COORS LIGHT
 16 OZ. SEASONED FREEDOM FRIES
 10 OZ. FRESH BAKED BURGER BUN
 4 OZ. CHEESE
 4 OZ. LETTUCE, TOMATO AND ONION \$35.99 \$34.99
 2 OZ. DILL PICKLE SPEAR
 AND A SOUTHERN FRIED TWINKIE

SIDES \$3.99

COLESLAW **FRIED BREADED OKRA**
SEASONAL VEGETABLES **CORN ON THE COBB**
POTATO SALAD **FREEDOM FRIES**
BAKED POTATO **FRESH FRUIT**
MASHED POTATOES **FRIED PICKLES**
MACARONI & CHEESE **BAKED BEANS**



18% GRATUITY ADDED TO ALL PARTIES OF 8 OR MORE.



Client / Project

Caesars Ent
Harrah's LV - Toby Keith Q1
2013

Job Number 13-0268

Item

Tri-fold menu

Specs

24" x 14" flat - 8" x 14"
folded (2 Panels at 8.0625"
and 1 at 7.875") / 120#
Gloss Cover / 4/4, 4 Color
Process both Sides / 3 mil
gloss lam - both sides -
FLUSH TRIM / Score and tri-
fold fold down to 8.0625" x
14" - shrink in 25's / Box
and Label: Toby Keith /

Quantity 400