



FOR IMMEDIATE RELEASE
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TRC RECEIVES 2013 PINNACLE BUSINESS AWARD
from the Greater Raleigh Chamber of Commerce

MORRISVILLE - The Greater Raleigh Chamber of Commerce will bestow a "Steady Growth and Profitability Award" to Triangle Rock Club during their annual awards luncheon on Wednesday, May 29th at the Raleigh Convention Center.

The award recognizes companies exhibiting steady growth and profitability for the last three years.

Triangle Rock Club (TRC), an indoor rock climbing gym and fitness center located off the Morrisville Parkway, opened in December 2007 with 6 employees. Today, they have 32 employees and are currently expanding their state-of-the-art facility by more than 15,000 square feet. This expansion will nearly triple the amount of climbing terrain available, adding 72 new climbing lanes, cardio and group fitness areas and showers, as well as 30 new parking spots. When complete, TRC will host over 24,000 square feet of terrain and over 100 climbing lanes with heights up to 50'; making TRC the largest and tallest indoor climbing gym in a five-state region.

Thanks in-part to their diverse list of program offerings, TRC has more than weathered the recent economic hardship, significantly increasing revenues each of the last three years. TRC currently offers both day-passes and climbing gym memberships, summer and track-out climbing camps, individual and group climbing instruction, climbing birthday parties, lock-ins, and team-building events. Their sister company, Triangle Rock Guides, also offers guided outdoor climbing trips in North Carolina and around the country.

"TRC's growth wouldn't be nearly as substantial without the tandem growth of the local climbing community," said Managing Partner Joel Graybeal. "TRC has become a true community venue: from organized Meet Up group events to our Nationally-Ranked Junior Climbing Team, the Greater Raleigh community has invested their time and interests into climbing and we, in-turn, are re-investing in them through the expansion of our facility."

The addition to the Morrisville facility is set to break ground in June and should open in January 2014.

For more information about Triangle Rock Club, visit TriangleRockClub.com or call 919-463-ROCK(7625). For more information about the Greater Raleigh Chamber of Commerce, please visit RaleighChamber.org.

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